

<b>WORK PLAN FOR ASSESSMENT AND PROGRAM DESIGN FOR VALUE CHAIN/ MARKET SYSTEM (VC/MS)</b>	Month 1-2	Month 3- 4	Month 5-6	On- going
<b><u>Preparation</u></b> <ul style="list-style-type: none"> <li>• prepare and submit detailed implementation plan</li> <li>• collect and review of secondary information and reports</li> <li>• prepare draft VC/MS map and list of interviewees</li> <li>• develop draft interview guides for targeted market actors and consumers / adapt tools to target context / coordination</li> </ul>				
<b>Trip 1</b>				
<b>Orientation workshop</b>				
<b><u>VC/MS mapping and activity planning:</u></b> <ul style="list-style-type: none"> <li>• validate preliminary mapping of targeted VC/MS</li> <li>• confirm interviews with VC/MS actors and key informants</li> <li>• develop and review interview guides</li> <li>• confirm/organize schedule of visits and debriefing sessions</li> <li>• organize logistics</li> </ul>				
<b><u>Abbreviated VC/MS assessment</u></b> <ul style="list-style-type: none"> <li>• conduct interviews with market actors</li> <li>• conduct debriefing sessions with team members</li> <li>• compile information from interviews: redraw VC/MS map as needed, articulate VC/MS constraints</li> <li>• identify market-based solutions</li> <li>• identify “Lead Firms” with interest/incentives to address MBS</li> <li>• identify the challenges that LFs face in providing MBS</li> <li>• identify illustrative initiatives that LFs would like to undertake</li> </ul>				
<b>Trip 2</b>				
<b><u>Identification and solicitation of initiatives from VC/MS LFs</u></b> <ul style="list-style-type: none"> <li>• review and analyze results VC/MS assessment</li> <li>• develop an “Invitation for Application” (IFA)</li> <li>• develop and circulate “request for EOI”</li> <li>• conduct a pre-application meeting with LFs</li> </ul>				
<b>Trip 3</b>				
<b><u>Review of LF applications</u></b> <ul style="list-style-type: none"> <li>• assess feasibility and impact of proposed LF initiatives</li> <li>• develop “impact logics” that demonstrate impact</li> <li>• support LFs to refine/improve initiatives</li> <li>• carry out initiative planning exercises with LFs</li> <li>• conduct due diligence</li> </ul>				
<b><u>Structuring agreements with LFs</u></b> <ul style="list-style-type: none"> <li>• develop agreement templates</li> <li>• develop MOUs and activity agreements with 1-3 LFs</li> <li>• identify potential “cross-company” initiatives</li> <li>• present LF financial reporting process to program staff and LFs</li> </ul>				
<b><u>Technical support and monitoring of LF initiatives</u></b> <ul style="list-style-type: none"> <li>• continue initiative planning exercises with LFs</li> <li>• collect baseline information with LFs</li> <li>• develop/review checklists to monitor specific LF initiatives</li> <li>• monitoring of LF initiatives</li> </ul>				